

THE OTHER GUY'S
SUMMIT IS OUR
BASECAMP

sweet IQ

PUSHING THE LIMITS
OF LOCAL SEARCH MARKETING

TAKING LOCAL MARKETING BEYOND LISTINGS MANAGEMENT



LOCATIONS MANAGEMENT

List your business locations where your customers are searching for you.



LOCAL KEYWORD RANKING

Monitor your local keyword ranking to know how people are searching for you and strengthen your current search engine strategy.



REVIEW MANAGEMENT

Let your excellent customer service stand out by answering reviews promptly and easily via the SweetIQ platform.



STORE LOCATOR

Consistent brand image and alignment with search engine best practices with our store locator microsites.



LOCAL SEARCH STRATEGISTS

Drive better ROI with expert insights to best leverage the information gathered about your brand.



ACTIONABLE ANALYTICS

Actionable conversion data that allows you to measure revenue generated from local search.