

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Brand Experience/P.R.

- Opportunity to have a senior representative introduce the keynote speaker
- Logo recognition on all delegate name badges
- Multiple Podium mentions: "Presented by _

Advertising

Opportunity to post research, thought leadership, whitepaper on our community hubs (following the conference) **Event Material and On-site Signage**

- Logo on PowerPoint and recognition as Presenting Level sponsor on stage.
- Logo on ALL collateral material including email promotions and RCC's weekly eNews
- Significant presence in the Event Program including Full Page Ad, logo on the bottom of each left-hand page
- Logo on ALL Event Signage
- Significant presence on main stage screen
- Logo on ALL slides on Main Hall Stage

Exhibiting Space

10x10 booth space in the Networking Hall •

Networking Opportunity

Eight (8) Complimentary Registrations for the event, access to discounted rates for additional passes to event

Platinum Sponsor

Event material & On-site Signage

- Logo on PowerPoint and recognition as Platinum Level sponsor on stage.
- Presence in the Event Program including Full Page Ad in the event program and Thanks to our Sponsors Page Main Stage Introductions opportunity on first come first serve basis
- Opportunity for a senior executive to introduce a main stage speaker (2-3 minute script to be provided)
- Logo on screen during introductions **Networking Opportunity**
- Six (6) complimentary Registrations for the event, access to discounted rates for additional passes to event

Gold Sponsor \$5,500 Event material & On-site Signage

Logo on PowerPoint and recognition as Gold Level sponsor on stage.

Event material & On-site Signage

- Presence in the Event Program including Half Page Ad in the event program and Thanks to our Sponsors Page . **Exhibiting Space**
- 10x10 booth space in the Networking Hall
- Networking Opportunity
- Four (4) complimentary Registrations for the event, access to discounted rates for additional passes to event

Silver Sponsor

Event material & On-site Signage

Logo on PowerPoint and recognition as Silver Level sponsor on stage.

Event material & On-site Signage

Presence in the Event Program including Quarter Page Ad in the event program and Thanks to our Sponsors Page Breakfast or Networking Break Sponsorship (AM or PM) opportunity on first come first serve basis

- Logo on screen during the breakfast or networking break (am or pm)
- Visibility on tables throughout the network hall

Networking Opportunity

Two (2) complimentary Registrations for the event, access to discounted rates for additional passes to event

Bronze Sponsor

Event material & On-site Signage

- Logo on PowerPoint and recognition as Bronze Level sponsor on stage.
- Logo placement on all marketing material including print, electronic, etc.

Presence in the Event Program (Thanks to our Sponsors Page) Advertising

- Logo on RCC's Event Promo Ads, emails, etc. (pre and post event) **Online Presence**
- Corporate logo & link to your website from the RCC Event page
- Hyperlink to your Web site where applicable

Networking Opportunity

Access to discounted rates for additional passes to event

Contact: Mary Markou Retail Council of Canada mmarkou@retailcouncil.org 416-467-3755

\$7,500

\$3,500

\$2,500



\$20,000