

CONSEIL CANADIEN DU COMMERCE DE DÉTAIL



RENDEZ-VOUS

DTL

QUÉBEC

November 5, 2019

Sponsorship & Exhibitor
Information Package
Le Westin Montréal
270, rue St. Antoine Ouest
Montréal (Québec) H2Y 0A3

Sponsorship Opportunities

Mary Markou

Sr. Director Sponsorship

mmarkou@retailcouncil.org

Exhibitor Opportunities

Nikita Patel

Sponsorship Representative

npatel@retailcouncil.org

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Presenting Sponsor
\$20,000

Brand Experience/P.R.

- Opportunity to have a senior representative introduce the keynote speaker or opening remarks
- Opportunity to provide branded Lanyards for delegate name badges
- Multiple Podium mentions: "Presented by ____"

Advertising

- Opportunity to provide (upon approval of content by RCC) your company's whitepaper/case study or thought leadership research on our Community Hubs webpage
- Logo on RCC's e-newsletter Event Promo Ads
- Logo on Canadian Retailer 's Event Promo Ad

Event Material and On-site Signage

- Logo on ALL collateral material including email promotions and RCC's weekly eNews
- Significant presence in the Event Program including Full Page Ad, company logo on the bottom of each left-hand page and Logo & website listed in sponsor directory
- Logo on ALL Event Signage
- Significant presence on main stage screens
- Logo on ALL slides on Main Hall Stage
- Logo on ALL slides in concurrent sessions

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Exhibiting Space

- Networking booth space in the Exhibit Hall.

Networking Opportunity

- Six (6) Complimentary Registrations to the Full Conference
- Discounted passes for additional registrations

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Main Stage
Speaking
Sponsorship
\$10,000

Brand Experience/P.R.

- Opportunity to develop, coordinate and deliver a 30 minute session in conjunction with a major retailer on the main stage. *(NOTE: Content will require pre-approval by RCC)*

Advertising

- Opportunity to provide (upon approval of content by RCC) your company's whitepaper/case study or thought leadership research on our Community Hubs webpage
- Three (3) dedicated tweets from RCC regarding your participation in the final weeks prior to the Conference

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Full Page Ad, Logo & website listed in sponsor directory and Logo in the program agenda next to your timeslot (online agenda included)
- Logo on Event Signage
 - Thank You Signage
 - Showcase Signage
- Logo presence on main stage screen "Sponsor Loop"

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Four (4) Complimentary Registrations to the Full Conference (including speaker)
- Access to discounted rate for additional passes

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Thought
Leadership
Sponsor
\$7,500

Brand Experience/P.R.

- Develop, coordinate and deliver a 40-45 minute speaking session during the concurrent session time slot. *(NOTE: Content will require pre-approval by RCC)*

Advertising

- Opportunity to provide (upon approval of content by RCC) your company's whitepaper/case study or thought leadership research on our Community Hubs webpage

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Half Page Ad, Logo & website listed in sponsor directory and Logo in the program agenda next to your timeslot (online agenda included)
- Logo on Event Signage
 - Thank You Signage
 - Showcase Signage
- Logo presence on main stage screen "Sponsor Loop"

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post)

Networking Opportunity

- Three (3) Complimentary Registrations to the Full Conference (including speaker)
- Access to discounted rate for additional passes

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Lunch & Learn
\$6,500

Brand Experience/P.R.

- Develop, coordinate and deliver a 20-minute speaking session during the lunch session time slot.
(NOTE: Content will require pre-approval by RCC)

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Half Page Ad, Logo & website listed in sponsor directory and Logo in the program agenda next to your timeslot (online agenda included)
- Logo on Event Signage
 - Thank You Signage
 - Showcase Signage
- Logo presence on main stage screen "Sponsor Loop"

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post)

Networking Opportunity

- Three (3) Complimentary Registrations to the Full Conference (including speaker)
- Access to discounted rate for additional passes



Conference
Program Sponsor
\$4,500

Event Material and On-site Signage

- Significant Presence in the Event Program: including
 - Full Page Ad inside back cover
 - Logo on front cover under the title “Program Sponsored by”
 - Logo on Back Cover
 - Phone number &/or website listed in sponsor directory
- Logo on Event Signage
 - Thank You Signage
- Logo presence on main stage screen “Sponsor Loop”

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Two (2) Complimentary Registrations to the Full Conference
- Access to a discounted rate for additional registrations

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Fast Five
\$5,000

Brand Experience/P.R.

- Opportunity to have a representative from your company present a FIVE minute presentation on the Main Stage regarding what your company has to offer

NOTE: this is not a sales pitch, but an opportunity to showcase your business, especially NEW solutions.

Event Material and On-site Signage

- Presence in the Event Program
 - ¼ page full colour ad
 - Logo & website listed in sponsor directory
- Logo on "Sponsor Thank You" Signage
- Logo Presence on main stage screens

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Two (2) Complimentary Conference Registrations
- Access to a discounted rate for additional registrations



Online and On-site
Registration Sponsor
\$4,500

Brand Experience/P.R.

- Logo on the Online Registration Page & on the Registration Fax Form

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Logo & website listed in sponsor directory and Logo placed beside Registration timeslot in the program (printed & online versions)
- Logo on Event Signage
 - Thank You Signage
 - Registration Desk signage
- Logo presence on main stage screen "Sponsor Loop"
- Logo on Online Registration Web Pages

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Two (2) Complimentary Registrations to the Full Conference
- Access to discounted rate for additional passes



Lunch Sponsor
\$4,000

Lunch Sponsor

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Half Page Ad, Logo & website listed in sponsor directory and Logo placed beside the Lunch timeslot in the program (printed & on-line versions)
- Logo on Signage
 - Thank You Signage
 - "Lunch" Sign & Tent Cards
- Presence on main stage screen
 - Logo presence on main stage screen as "Lunch Sponsor "

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- Two (2) Complimentary Registrations to the Full Conference
- Access to discounted rate for additional passes

Sold

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Session Sponsor
\$3,500

Brand Experience/P.R.

- Invitation for a senior executive to introduce the session on main stage.

Event Material and On-site Signage

- Presence in the Event Program including Logo placed beside the Super Session timeslot in the program (printed & online versions) and Logo & website listed in sponsor directory
- Logo on Event Signage
 - Thank You Signage
 - Showcase Signage
- Logo presence on main stage screen "Sponsor Loop"

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- One (1) Complimentary Registration to the Full Conference
- Access to discounted rate for additional passes

(NOTE: RCC will provide some scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information three weeks in advance of the event.)



Concurrent Session
Sponsor
\$2,500

Brand Experience/P.R.

- Invitation for a senior executive to introduce the concurrent session.

Event Material and On-site Signage

- Presence in the Event Program including Logo placed beside the concurrent session timeslot in the program (printed & online versions) and Logo & website listed in sponsor directory
- Logo on Event Signage
 - Thank You Signage
 - Concurrent session Signage
- Logo presence on main stage screen "Sponsor Loop"

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- One (1) Complimentary Registration to the Full Conference
- Access to discounted rate for additional passes

(NOTE: RCC will provide some scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information three weeks in advance of the event.)



Breakfast or Refreshment Break Sponsors

(3 Opportunities at \$2,000^{ea})

Breakfast Sponsor or Refreshment Break (AM) or (PM)

Event Material and On-site Signage

- Logo on select collateral material including email promotions
- Presence in the Event Program including Quarter Page Ad, Logo & website listed in sponsor directory and Logo placed beside the Breakfast , Refreshment or Lunch timeslot in the program (printed & on-line versions)
- Logo on Signage
 - Thank You Signage
 - “Breakfast” or “Refreshment Break” Sign & Tent Cards
- Presence on main stage screen
 - Logo presence on main stage screen as “Breakfast or Refreshment Break” Sponsor

Online Presence

- Corporate logo & link to your website from the RCC Event page (pre & post event)

Networking Opportunity

- One (1) Complimentary Registration to the Full Conference
- Access to discounted rate for additional passes

Limited Spaces
Available

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Exhibit Booths
\$3,500

Exhibiting Space

- 10x10 booth space in the Networking Hall

Event Material and On-site Signage

- Presence in the Event Program
 - Your company name listed on the exhibitor guide, indicating booth location

Online Presence

- Your company name listed in the on-site program, indicating booth location

Networking Opportunity

- Two (2) Complimentary Registrations to the Full Conference
- Access to discounted rate for additional passes
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(NOTE: Prior to the event, all exhibitors will be provided with an exhibitor manual kit containing show order forms for additional services and furnishing (i.e. electricity, internet, carpeting, furnishings.)